

Puma SE

EANS-DD: PUMA SE

Notification concerning transactions by persons performing managerial responsibilities pursuant to section 15a of the WpHG

15.05.2012 - 18:04 Uhr, Puma SE

Notification concerning transactions by persons discharging managerial responsibilities pursuant to section 15a of the WpHG, transmitted by euro adhoc with the aim of a Europe-wide distribution. The issuer is responsible for the content of this announcement.

Details of the person subject to the disclosure requirement:

Person, triggering the disclosure:

Name: Reiner Seiz
(natural person)

Reason for the disclosure requirement:

Reason: Person performing managerial responsibilities
Position: Member of a managing body

Details of the transaction:

Transaction:

Description of financial instrument: no-par value PUMA SE ordinary shares

ISIN: DE0006969603
Type of transaction: sales
Date: 09.05.2012
Currency: Euro
Price: 261.05000
No of items: 100
Total amount traded: 26,105.00000
Place: Frankfurt -Deutsche Börse- XETRA
Explanation:

Further inquiry note:

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Issuer subject to the publication requirement:

end of announcement euro adhoc

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sector: Consumer Goods
ISIN: DE0006969603
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