Puma SE

EANS-DD: PUMA SE
Notification concerning transactions by persons performing managerial responsibilities pursuant to section 15a of the WpHG

15.05.2012 - 18:07 Uhr, Puma SE

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  Notification concerning transactions by persons discharging managerial
  responsibilities pursuant to section 15a of the WpHG, transmitted by euro
  adhoc with the aim of a Europe-wide distribution. The issuer is responsible
  for the content of this announcement.
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Details of the person subject to the disclosure requirement:
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Person, triggering the disclosure:
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Name:                Reiner Seiz
                     (natural person)

Reason for the disclosure requirement:
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Reason:              Person performing managerial responsibilities
Position:            Member of a managing body


Details of the transaction:
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Transaction:
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Description of financial instrument:  no-par value PUMA SE ordinary shares

ISIN:                 DE0006969603
Type of transaction: sales
Date:                 10.05.2012
Currency:             Euro
Price:                263.90000
No of items:          304
Total amount traded: 80,225.60000
Place:                off-market
Explanation:          Performance Share Program 2008, WKN ORE089, 1. Tranche


Further inquiry note:
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Issuer subject to the publication requirement:
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end of announcement                                euro adhoc
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sector: Consumer Goods
ISIN: DE0006969603
indexes: Midcap Market Index, MDAX, CDAX, Classic All Share, HDAX, Prime All Share
stockmarkets: free trade: Hannover, Berlin, Hamburg, Düsseldorf, Stuttgart, regulated dealing: München, regulated dealing/prime standard: Frankfurt
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