

Puma SE

EANS-DD: PUMA SE

Notification concerning transactions by persons performing managerial responsibilities pursuant to section 15a of the WpHG

15.05.2012 - 18:06 Uhr, Puma SE

Notification concerning transactions by persons discharging managerial responsibilities pursuant to section 15a of the WpHG, transmitted by euro adhoc with the aim of a Europe-wide distribution. The issuer is responsible for the content of this announcement.

Details of the person subject to the disclosure requirement:

Person, triggering the disclosure:

Name: Reiner Seiz
(natural person)

Reason for the disclosure requirement:

Reason: Person performing managerial responsibilities
Position: Member of a managing body

Details of the transaction:

Transaction:

Description of financial instrument: no-par value PUMA SE ordinary shares

ISIN: DE0006969603
Type of transaction: purchase of exercising options
Date: 10.05.2012
Currency: Euro
Price: 0.00000
No of items: 304
Total amount traded: 0.00000
Place: off-market
Explanation: Performance Share Program 2008, WKN ORE089, 1. Tranche

Further inquiry note:

Carl Baker
Tel.: +49 (0)9132 81-3188
E-Mail: carl.baker@puma.com

Issuer subject to the publication requirement:

end of announcement euro adhoc

issuer: PUMA SE
PUMA Way 1
D-91074 Herzogenaurach
phone: +49 (0)9132 81 0
FAX: +49 (0)9132 81-2246

mail: investor-relations@puma.com
www: <http://about.puma.com/?lang=de>
sector: Consumer Goods
ISIN: DE0006969603
indexes: Midcap Market Index, MDAX, CDAX, Classic All Share, HDAX, Prime All Share
stockmarkets: free trade: Hannover, Berlin, Hamburg, Düsseldorf, Stuttgart,
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